“Hope and Healing Beyond Heroin” Fall Campaign –
SAMPLE BULLETIN ANNOUNCEMENTS (Oct. thru Nov.)
(Nov. 4-5 blurb is time sensitive. Other blurbs are not, and can be used when appropriate.)

October 7/8 (or any time)
Understanding is the key! There is a crisis in our region. Hundreds are dying and thousands are impacted by the heroin epidemic. It’s not something we want to talk about, but we need to. Take a few minutes to learn more by watching some helpful (and hopeful) videos. Go to: www.greaterthanheroin.com/video or www.ccdocle.org. Understanding the crisis is key to making our community stronger, healthier and holier.

October 14/15 (or any time)
Let’s talk about it! One of the most difficult struggles for those who have family members using and/or addicted to drugs, especially heroin, is shame and silence. They often have no one to talk to about their pain and the heavy burden on their hearts. We can change that together. There is a crisis raging in our state. The heroin epidemic is wreaking havoc on hundreds and thousands of individuals and families across our region. Learn more so that you can be that person others can turn to in their time of need. Go to: www.ccdocle.org or www.greaterthanheroin.com. Understanding is greater than this crisis. Together we are greater than heroin. Each of us can be a source of hope, help and healing to someone in need.

October 21/22 (or any time)
Everyone can do something! As our region grapples with the heroin epidemic there are a few things that each of us can do. Next weekend is Drug Take-Back Day. Take a few minutes to bring all your unused and unwanted prescription drugs to your local police or sheriff’s department. It will keep you home and our environment safe. All of us can also learn more about the epidemic. Go to: www.ccdocle.org or www.greaterthanheroin.com. Please remember in prayer all those who are suffering from this terrible addiction and for their families and loved ones.

October 28/29 (or any time)
There Is HOPE! Many in our region are struggling with the pain and devastation caused by the heroin epidemic. We will be gathering together with our local churches for a remembrance service on November 8th. If you or a loved one has been impacted by this epidemic, join us, seeking the healing love and grace found in Christ Jesus. Visit www.ccdocle.org or www.greaterthanheroin.com for more information.

November 4/5 (NOTE: this announcement is time-specific leading up to November prayer services)
Memorial Service: This Wednesday, over a dozen regional prayer services are taking place across our region. Hundreds will gather together in prayer to remember loved ones we’ve lost and those still fighting addiction. Join us as we lift our brothers and sisters in prayer. For area services, go to: www.greaterthanheroin.com.

Anytime
Understanding makes the difference! Understanding is key to addressing the heroin crisis that is crippling our region and our state. Take some time to learn the facts about this crisis. Go to: www.ccdocle.org or www.greaterthanheroin.com. Understanding is greater than heroin. Together we are greater than this crisis.
“Hope and Healing Beyond Heroin” Fall Campaign –
SOCIAL MEDIA CONTENT #1 (of 2): Talking Points/Social Media

Note: After all social media posts or website re-postings, please include... “For more, go to: www.ccdocle.org
or www.GreaterthanHeroin.com. Understanding is greater than heroin. Together we are greater than this crisis.”

Talking Points/ Social Medina Content Options (for use thru Oct.)

• The heroin epidemic has reached crisis levels in our country and in our State.
• Ohio is at the epicenter of this crisis.
• They estimate that 1,000 people will die in Ohio this year because of heroin overdose.
• In 2016, Ohio had the most deaths related to heroin in the country: one in 9 heroin deaths across the US happened in Ohio. (Source: www.dispatch.com).
• A March 16th Washington Post story reported that Ohio is resorting to using cold-storage trailers as morgues because they can’t keep up with the number of drug deaths. (Source: www.washingtonpost.com.)
• Most people know someone who is addicted, or has a family member or co-worker who has suffered as the result of this crisis.
• Most heroin addicts begin their path of addiction because of pain medication.
• We need to break the silence. So many hold their struggle and/or their pain to themselves out of fear or shame.
• Understanding both the crisis and pain of addiction is the first step to breaking the grip of this epidemic.
• Many recovery resources and opportunities are available to help in our region and state.
• We can all do a few things:
  • Make certain that all Opiates prescribed to them by physicians are kept in a secure location away from children and the public.
  • Safely dispose of opiates at your local County Sheriff’s office.
  • Pray for those who struggle.
  • Pray for those who are working to protect us.
  • Learn more by going to www.GreaterthanHeroin.com
  • Reach out to your minister/pastor/religious leader for guidance.
• Saturday, October 28 is Drug Take Back Day. Take a few minutes to clean out your old/unused pain medications and drop them off to the local police or sheriff’s department.
• All faith leaders and people of faith in our region are being asked to bring attention and awareness to this painful and difficult issue.
• Together we are stronger than this epidemic. We can make a difference and bring help and hope to all in need.
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SOCIAL MEDIA CONTENT #2 (of 2): Recovery Prayers

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RECOVERY PRAYERS (for use thru Oct./Nov.)

Serenity Prayer
    God grant me the serenity
to accept the things I cannot change;
courage to change the things I can;
and wisdom to know the difference.

Prayer for My Recovery
    Today, I heal my body, my mind, my spirit, my life. Drugs are a part of my past; they are not part of my now, they are not part of my future. Today, I am clean. Today, I am clean and free.
    Today, I am becoming strong one second at a time, on thought at a time, one action at a time. I am learning how to live and to be the best parts of me today. Today, I am clean and free.

The Set Aside Prayer
    Dear God please help me to set aside everything I think I know about [people. place or thing] so I may have an open mind and a new experience. Please help me to see the truth about [people. place or thing].
    AMEN.

Salutation to the Dawn
Look to this day!
For it is life, the very life of life.
In its brief course
Lie all the verities and realities of your existence:
The bliss of growth;
The glory of action;
The splendor of achievement;
For yesterday is but a dream,
And tomorrow is only a vision;
But today, well lived, makes every yesterday
a dream of happiness,
And every tomorrow a vision of hope.