FAMILY SCOUTING
OFFERING ICONIC BOY SCOUTS OF AMERICA®
PROGRAMS TO BOYS AND GIRLS

WHAT IS HAPPENING?
Starting in 2018, families can choose Cub Scouts® for their sons AND daughters.
A Scouting® program for older girls will be delivered in 2019, allowing participants to earn the highest rank of Eagle Scout™

WHY THE CHANGE?
Families today are busier than ever and with less free time, families want convenience. In fact, convenience beats cost as the #1 concern.
Research shows that our programs are extremely appealing to today’s busy families.

In a recent survey of parents not involved with Scouting...
90% are interested in a program like Cub Scouts for their daughters
87% are interested in a program like Boy Scouts® for their daughters

HOW WILL IT WORK?
Cub Scouts
All-Boy Cub Scout Pack
Boys and Girls Cub Scout Pack
All-Girl Cub Scout Pack

“Older Scouts”
Ages 11-17 (or grades 6-12)
Separate Troops for Boys & Girls
Linked Troop
Chartered Organization
Troop Committee
Chartered Organization
Troop Committee
Chartered Organization
Troop Committee

TIMELINE

For more information, visit:
www.scouting.org/familyscouting

Mar '18 Apr '18 May '18 June '18 July '18 August '18 September '18 October '18 November '18 December '18 January '19 February '19
Scheduled Launch of Program for Older Girls
Materials in Scout Shops® for Program for Older Girls
Cub Scouts Begin Program Year 2018
Cub Scout Materials in Scout Shops® (June 1, 2018)
Early Adopter K-4 Grades (Jan-May 2018)
Allows organizations to identify the options that work best for their communities
Allows flexibility for chartered partners
Allows us to introduce Scouting to more families
Allows boys and girls to learn and grow at the pace that is unique to their development